ROSEWOOD



HUGO MONTANARI

COMPLEX MANAGING DIRECTOR, ROSEWOOD HONG KONG & K11 ARTUS

Hugo Montanari was appointed Managing Director of Rosewood Hong Kong in December 2022, the flagship property of Rosewood Hotel Group. In his role, Hugo oversees the ultra-luxury Rosewood Hong Kong and holds expanded responsibility for K11 Artus, the group's exclusive residential serviced apartments since the beginning of 2025.

A seasoned hotelier with over 20 years of global luxury hospitality experience, Hugo's career spans leadership roles for seven years at Fairmont Hotels and Resorts in Dubai and New York's iconic Plaza Hotel, as well as eight years with The Ritz-Carlton Hotel Company in Bangalore, Sanya, Tianjin, and Morocco, where he served as Multi-Property General Manager. Prior to joining Rosewood, Hugo led operations at Jayasom (part of Chivasom group) in Ibiza, a premier health and wellness resort.

Under his leadership, Rosewood Hong Kong has continued to achieve global recognition, retaining its position as No. 1 in The World's 50 Best Hotels 2026 for a second consecutive year and earning Three MICHELIN Keys in the MICHELIN Guide's hotel ranking. The hotel has also maintained its culinary distinction, with both CHAAT and The Legacy House awarded One MICHELIN Star. In recognition of his leadership and the hotel's sustained success, Hugo was named Stelliers Greater China General Manager of the Year 2025.

Hugo is passionate about developing talent and creating opportunities for people to grow and thrive. He believes that meaningful connections and a culture of continuous learning are fundamental to exceptional hospitality. A dedicated advocate for inclusion, he pioneered the BluUp Upskilling Programme, creating pathways for youth with special educational needs through skills development, on-the-job training and long-term employment opportunities in the hospitality industry.

Hugo is a well-travelled hospitality leader and proud family man, graduating from the prestigious École Hôtelière de Lausanne. He currently serves on the Executive Committee of the Hong Kong Hotels Association, contributing to the advancement of the hospitality industry in the region. Beyond his professional achievements, Hugo is a passionate endurance athlete, having completed multiple marathons, ultra-trail runs, and triathlons. He is also deeply committed to giving back, actively fundraising to support local community services and charitable initiatives. His dedication to excellence and community engagement reflects a belief in creating meaningful experiences—both within the hospitality world and beyond.

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